

## ABA Market Research Ltd. Online Survey Cookie Policy

### WHAT IS A COOKIE?

A cookie is a small text file that is downloaded on to your device (e.g. computer, mobile phone or tablet) when you complete one of our surveys.

### WHAT TYPES OF COOKIES DO YOU USE?

To complete a survey with us we will use a **Session Cookie**. This is a temporary cookie and is removed when you close the browser.

This session cookie allows us to give your visit to our website a unique identifier so you can complete the survey.

The type of cookie we use for completing our surveys is exempt from the requirements of informed consent as it is used strictly to enable you to complete the survey that you have requested (by clicking on the invitation link you were sent). Without it, the survey will not work.

### HOW CAN I REFUSE COOKIES?

Most browsers are set by default to accept cookies, but should you wish you can set your browser to refuse some or all cookies. However, without this session cookie, you will be unable to complete our survey.

For more information on deleting or disabling cookies, visit: <http://www.aboutcookies.org/>