

ONLINE SURVEY PRIZE DRAW RULES

THE SPONSOR

The prize draw sponsor (hereinafter referred to as the "Sponsor") is:
ABA Market Research Limited
Hart House
6 London Road
St Albans
AL1 1NG

THE CLIENT

The client commissioning the research (hereinafter referred to as the "Client") is:
Halfords

PRIZE DRAW PERIOD

The Prize Draw is run every month. The entries for each prize draw will open at 00:00:01 (GMT) on the first day of every month and close at 23:59:59 (GMT) on the last day of every month (the Prize Draw Period).

Entries for the first month will be open from 3 June 2016 at 00:00:01 (GMT).

All entries must be received before the closing date to be eligible for the prize draw.

ELIGIBILITY

The prize draw is open to legal residents of the United Kingdom aged 18 and over.

You are not eligible if, during the prize draw period you are (or you live with) or your immediate family member (parent, child, sibling and spouse of any of the foregoing) is an employee, representative, or agent of the client, ABA Market Research Limited or any of their subsidiaries, licensees or affiliates

THE PRIZES

There is one Prize of £250 for United Kingdom residents or €300 for Republic of Ireland residents, to be won (the Prize).

The Prize will be awarded to the Winner (the Winner) paid in the form of a cheque within 6 weeks of confirmation of acceptance of the prize.

The Prize is not transferable and must be accepted as awarded. All taxes are the responsibility of the Winner.

HOW TO ENTER

To enter the Prize Draw you must complete and submit your contact details within one of the participating Halfords research projects. The participating projects are:

- the Halfords customer experience till receipt survey
- the Halfords website satisfaction survey

Entrants must opt in to enter the prize draw by entering their email address at the correct screen. All entries must be received before the end of the Prize Draw Period. All entries received after this date will not be counted. Only one entry per submission is permitted.

THE DRAW

The random draw for the prize(s) will take place no later than 10 business days after the closing date of the Prize Draw Period.

The draw will be conducted in accordance with the MRS Code of Conduct rules. The selected entrant will be contacted by email within a further 10 business days of the draw and must confirm their full name and address to accept their prize.

By accepting the prize, the selected entrant gives the Sponsor permission to publish their details on written request, in the format; first initial, surname, county (e.g. J Smith, Hertfordshire) up to 6 months after accepting.

If the selected entrant does not comply with the prize draw rules or is unable to respond within 14 days of being contacted, that entrant will be disqualified and no alternate winner will be selected.

LIABILITY

Neither the Sponsor nor the Client are responsible for late, lost, misdirected, mechanically reproduced, misdelivered, incomplete, illegible, or unintelligible entries, messages or post; unavailable network connections; failed, incomplete, garbled, or delayed computer transmission; on line failures; hardware software or other technical malfunctions or disturbances; or any other communications failures or circumstances affecting, disrupting or corrupting the prize draw in any manner including without limitation, receipt of entries, entrance ability to participate in the prize draw, winner notification, or winner response to notification.

The Sponsor reserves the right to hold void, suspend or cancel the promotion at any time where it is reasonable to do so. The Sponsor reserves the right (at its sole discretion) to disqualify any individual it finds to be attempting to undermine the entry process, the website, and/or the legitimate operation of the promotion; or otherwise fails to comply with these prize draw rules.

Neither the Sponsor nor the Client are responsible for any damage to entrant's computer or electronic equipment occasioned by participation in the prize draw or downloading of any information necessary to participate in the prize draw.

By entering, contestants agree to abide by these official rules and all decisions of the Sponsor will be final and binding on all entrants.